

Patient Voice in Clinical Trials

Most drug development organisations do not engage with patients or patient representative groups during the design and development of clinical trials

Benefits of Patient's Voice in the design and development of clinical trials

1 Better trial design

Maximise the benefits for those who take part and the quality of the results

2 Higher recruitment and diversity

More realistic and inclusive criteria for those who qualify to take part, increasing number of participants and reducing trial timelines

3 Higher retention

Improved experience for those taking part, reducing dropouts and obtaining quicker and better results

4 Better care for patients

Improved management of a patient condition using the research treatment



Opportunities to incorporate Patient's Voice in clinical trials



Trial concept: Input on patient journey, main concerns, other health conditions, participant's needs and care experience over time



Trial design: Input on trial guidelines and barriers to attract participants (e.g. use of placebo or specific standard of care)



Trial design: Input on approaches for ensuring inclusion of diverse and representative population in the trial



Trial design: Input on trial feasibility and patient burden (e.g. frequency of visits, imaging and other tests)



Trial design: Input on planned patient support plan during the clinical trial



Trial design: Contribution on learning what matters to patients suggesting better Patient Reported Outcomes Measures, which capture and measure how patient's feel during the clinical trial



Trial materials for patients: Input on the readability of trial information materials to be understood by the layperson



Ongoing trial: Contribute on ideas to improve trial recruitment (e.g. using digital solutions, intelligent platforms, etc.)

